



CRE8TIVE

REVOLUTION

CREATOR COURSE GUIDE

[WWW.CRE8TIVEREVOLUTION.COM](http://WWW.CRE8TIVEREVOLUTION.COM)



## COURSE OVERVIEW

	I	II	III
KICK-OFF	WK 1	WK 5	WK 9
MONEY MAKING	WK 2	WK 6	5WK 10
BALANCE	WK 3	WK 7	WK 11
EXPERIENCE	WK 4	WK 8	WK 12

The Creator Course is based on three modules: I Envision, II Build, and III Manifest. The full description of each module is explained on page 4.

During the 12 week course you will continuously work on three segments that are the main topics for our lessons:

- **MONEY MAKING:** Capturing your value and managing your finances are essential for any successful creator. In this segment you will learn about finances, pricing, business modeling & sales.
- **BALANCE:** This segment contains self-reflective exercises to design a healthy personal & professional life. You will discover your core values, manage your time efficiently and learn how to stay true to your authentic self.
- **EXPERIENCE:** Put your lessons into practice in this segment. You will interact with different audiences and get practical experience. You will learn about the customer journey, branding, pitching, and strategic networking.



## MODULE CONTENT



### ENVISION

Module I Envision will have you explore & define your professional identity. In the first module of our Course, we start with creating an image of your desired future. You will transform your inner power and core values into an attractive brand that can be communicated on a professional level.



### BUILD

Module II Build has a focus on Business Design. After you have created a clear vision of the future, it is now time to build that dream. In module II you will work with the latest business tools like Value Proposition Canvas, Business Model Canvas & Customer Journey.



### MANIFEST

In Module III Manifest you will get practical experience as a creative entrepreneur. You will go out into the world and interact with real projects & clients. In the Third Module we work on topics such as: Investment plans, Sales, Pitching, Strategic Networking & Intellectual Property

## GENERAL

Our 12 week Creator Course is designed to be an immersive experience for creators who want to positively change their life. During the Course, you are guided by our business coaches in personal sessions that you can book and weekly group live-sessions.

You will go through the course together with a cohort of 20 to 40 fellow ambitious creators. From the first day you will be part of our community and will connect with diverse professionals, ranging from your class mates to inspirational guest speakers. Next to our digital interactions, we have different materials and tools for you to use.



## TOOLS



01

### DIGITAL LIVE-SESSIONS

Our sessions are always held via ZOOM and last for 90 minutes. The link will always be communicated via a Google Calendar invitation.

02

### WORKBOOK

Next to our sessions, you will receive home assignments every week. These are forms that are sent to you via mail. Your answers are sent back to you as a report.

03

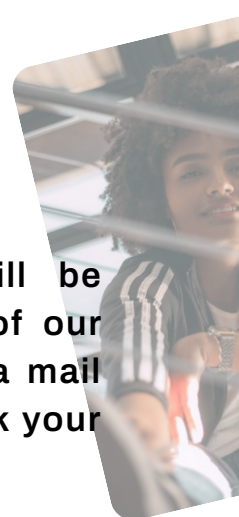
### BOOKING CALLS

During the course, several moments will be reserved to book a 1-on-1 call with one of our business coaches. These links are sent via mail and provide you with the opportunity to book your call at a moment that suits you.

04

### COURSE DASHBOARD

We provide you with a dashboard with an overview of each lesson and the appropriate links. This dashboard is presented as a trello board





# THE TRANSFORMATION



We finish the Creator Course with a Graduation show that fits the transformative experience you've been through. We organize a celebration event where you get to tell your story to relevant professionals & experts from within and outside of the creative industry.



At Cre8tiveRevolution, we base our programs on scientific research. We are in continuous collaboration with Universities and Governmental Institutions to capture the economic and societal value of Creativity. During and after the course you have the chance to contribute to research that benefits the whole the Creative Sector



Our impact research has already shown that participants of our program show a heavy increase in self-confidence on a professional level and a measurable increase in income 6 months after completion of our course. Contact us to get insight in our impact research.

# CONTACT US



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